

Hello Pesties,

Now that winter is upon us and there is snow all over the South Island and parts of the North Island, the rodents, ants and other creatures big and small are all trying to get inside where it is warm. Rodents are becoming a year round problem in both commercial and residential buildings so remember to rotate your bait types where you have ongoing programs in place. *PestNetwork* training sessions have been going well throughout the country with numbers high at all sessions. Remember if you have not done any ongoing training towards maintaining your Approved Handler Certificate, then you will have problems when you submit your details to the Test Certifier for your 5 yearly renewal.

Advion Ant Gel and the *Advion Ant Bait Arena's* are going very well. Recent trials on Argentine Ants compared to the industry standard were outstanding. Trials over several months have shown great results and the cost savings per meter of treatment area have been very pleasing to all who have used it. The Bait Arena's are pre-baited in a tidy station and the positive feedback we have received from several "pesties" who have used them in areas like motels, hotels and restaurants is very pleasing. I have even tried it at home and it works great, with results better than any other product that I have used before. I believe there is no job out there too big or too small for the *Advion* Products. For those of you that have experienced hard to fix ant problems in your area, please let's chat before the season and see if we can work out a treatment strategy using the *Advion* range.

Are you struggling, lugging your mister around on jobs. One of our rural Pesties has come up with the answer in carrying it and keeping your hands free. It is a great idea and has saved many backaches along the way. Ask me and I will help you and your body last longer out on the job and make spraying a breeze.

We are currently clearing excess pest control hardware and a list has been made up of the different products at bargain prices. It is a matter of "first in first served basis" and some people who have already seen it, have snapped up some of the great bargains on offer. Ask me for a copy soon, so you don't miss out on a great deal. Just a reminder that the *Advion* product range has had a price increase from 1st July 2008.

Due to rising fuel and everyday costs that are being passed on to us by the transport, courier and chemical companies, from August 1st 2008, there will be a significant price increase across many of the products in our range, and the freight free limit will rise to \$500. As costs increase in all areas of business, it is important that we in the Pest Control industry, pass this on to our customers. It is an unfortunate fact of life and every business in New Zealand is having to face this. The Pest Control industry is no exception. We are a professional, specialist industry and can never under value the service we provide.

I look forward to catching up with all of you soon,

Regards, *Cam*

LOOK OUT FOR OUR NEW WEBSITE.....GOING LIVE IN AUGUST 08.....www.keyindustries.co.nz

Advion® ant bait arena profile

- Fast, superior performance on tough-to-control ants
 - New class of chemistry
 - Powered by MetaActive™ compound
 - Impacts all life stages for total colony control
 - User friendly
 - Reduced-risk active ingredient (US EPA)
 - Does not cause eye or skin irritation
 - Certified child-resistant
 - First-aid measures require no specific intervention
 - Designed for indoor or outdoor use
 - Bait matrix targets changing feeding habits of ants
- DuPont™ Advion®. Unbeatable Results.™**

Total Colony Control - Fast



The miracles of science™

Advion® ant gel profile

- Broad-spectrum: controls all key sweet feeders plus additional ant species
- Highly attractant, homogeneous formulation
- Gel locks in moisture for extended appeal to ants
- Powered by MetaActive™ compound
- Impacts all life stages for total colony control
- User Friendly
 - Reduced-risk active ingredient (US EPA)
 - Does not cause skin or eye irritation
 - First aid measures require no specific intervention
 - Easy application
 - Can be applied to vertical surfaces without running
 - Translucent colour means flexible use - indoors or out